

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58329 CF LOC-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 09/17/12 04:51 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1798SKEDA Agency Commission: 15 % Updated: STHOMAS1 on 09/18/12 09:17 AM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self Protect.: :03:00 Confirmed: 09/17/12 05:04 PM

Buyer: J. DEMASTRIE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/18/12 08:49 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430A FIXED	M T W T * * S	SUNR	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE1 FIXED	M T W T F * *	SUNR	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$550.00	2	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DDEAL FIXED	M T W T F * *	DAY	30				0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE FIXED	M T W T F * *	PRCE	30				0.0	\$990.00	1	\$990.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON FIXED	M T W T F * *	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	2	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$600.00	2	\$1,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	1	\$800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	1	\$800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,800.00	1	\$2,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PNCISLATU2HR	* T * * * * *	CARD	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$8,000.00	2	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	P48HRSA3	* * * * * S *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	21	0	\$46,400.00	\$39,440.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$46,400.00	\$39,440.00	\$0.00	\$0.00